



Educators Working Well

UEA Staywell Committee
13969 Plumbrook Suite A
Sterling Heights, MI
48312

June 2010

Dear Business Partner:

The Utica Education Association Staywell Committee invites businesses that promote healthy lifestyles to partner with our efforts to "encourage and support the 'Wellness Journeys' of all UCS employees and the the UCS community." It is exciting to realize the potential of impacting over 3,000 UCS employees that in turn provide a model for UCS students and their families.

Our UEA Staywell website, www.ueastaywell.org, was launched in January of 2009. In addition to providing information on wellness programs offered during the school year, businesses also have the opportunity advertise their services or products.

How does this benefit your business?

- Advertisement offered to over 3,000 UCS employees, their families, and friends
- The "links" drive traffic to your website which provides more information about your business

What does your \$150 annual fee include?

- Your logo image will be placed on our homepage with a direct link to your website.
- Your business information included on our Partner page:
<http://www.ueastaywell.org/Partners/index.html>

What does our UEA Staywell need from you?

- Contract completed, signed, and \$150 annual fee sent to our UEA Office
- Your business logo and tagline

Proceeds generated from our business partners will be used to offer our members additional wellness programs, fund Wellness Grants, website maintenance and incentives.

Please do not hesitate to contact us with any questions. We welcome your partnership and look forward to your response.

Sincerely,

Nancy Smith
UEA Staywell Chairperson
nancy.smith@uticak12.org
586-850-6611

Encl: UEA Staywell Contract



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Partnership Agreement and Contract

Complete Company Name

Contact Name

Title

Business Address

City

State

Zip Code

Telephone

Fax

Email

Company Web site

AUTHORIZATION

It is understood this partnership agreement as outlined in attached letter will become a binding contract upon acceptance by the UEA Staywell Committee. The duration of this partnership is for one year. Sign and return the contract in its entirety. A confirmation email will be sent to you upon acceptance.

Print Name

Title

Authorized Applicant Signature

Date

**Remit Agreement and check in the amount of \$150.00 to:
UEA Staywell Committee
Attn: Nancy Smith
13969 Plumbrook Suite A
Sterling Heights, MI 48312**

We will contact you promptly after the Agreement and check have been submitted to finalize details. Please be prepared to provide us with the information you would like included on our website, www.ueastaywell.org, under "Partner link." (Example: logo, text, images)